

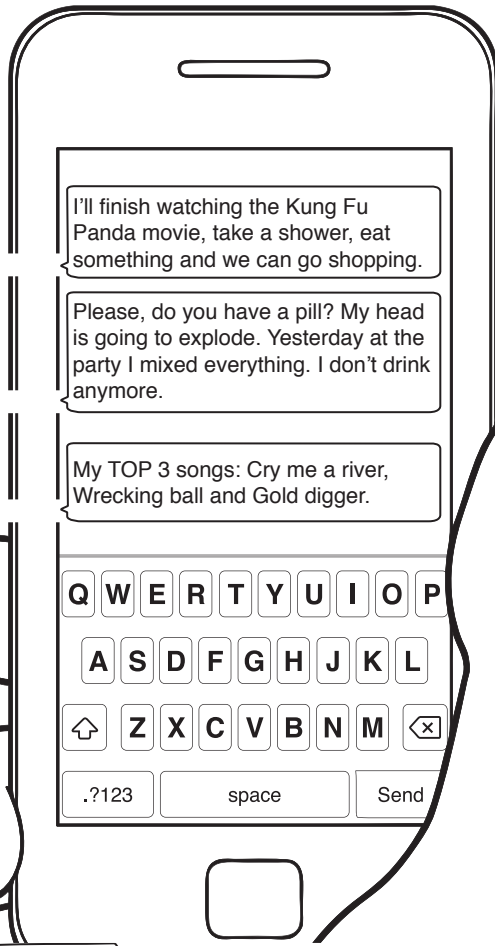
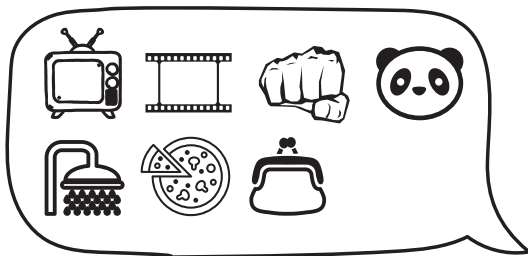
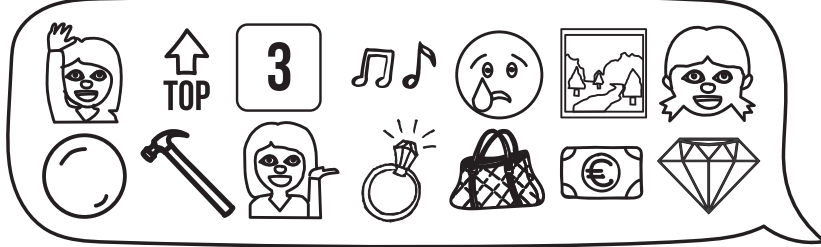
Innovative  
**MARKETER'S**  
ANTI-STRESS

**COLOURING BOOK**

for successful year 2016

**ZARAGUZA**

ect  
stovna



I'll finish watching the Kung Fu Panda movie, take a shower, eat something and we can go shopping.

Please, do you have a pill? My head is going to explode. Yesterday at the party I mixed everything. I don't drink anymore.

My TOP 3 songs: Cry me a river, Wrecking ball and Gold digger.

ZARAGUZA

Connect emojis from young target group's chat with their meaning and be surprised.

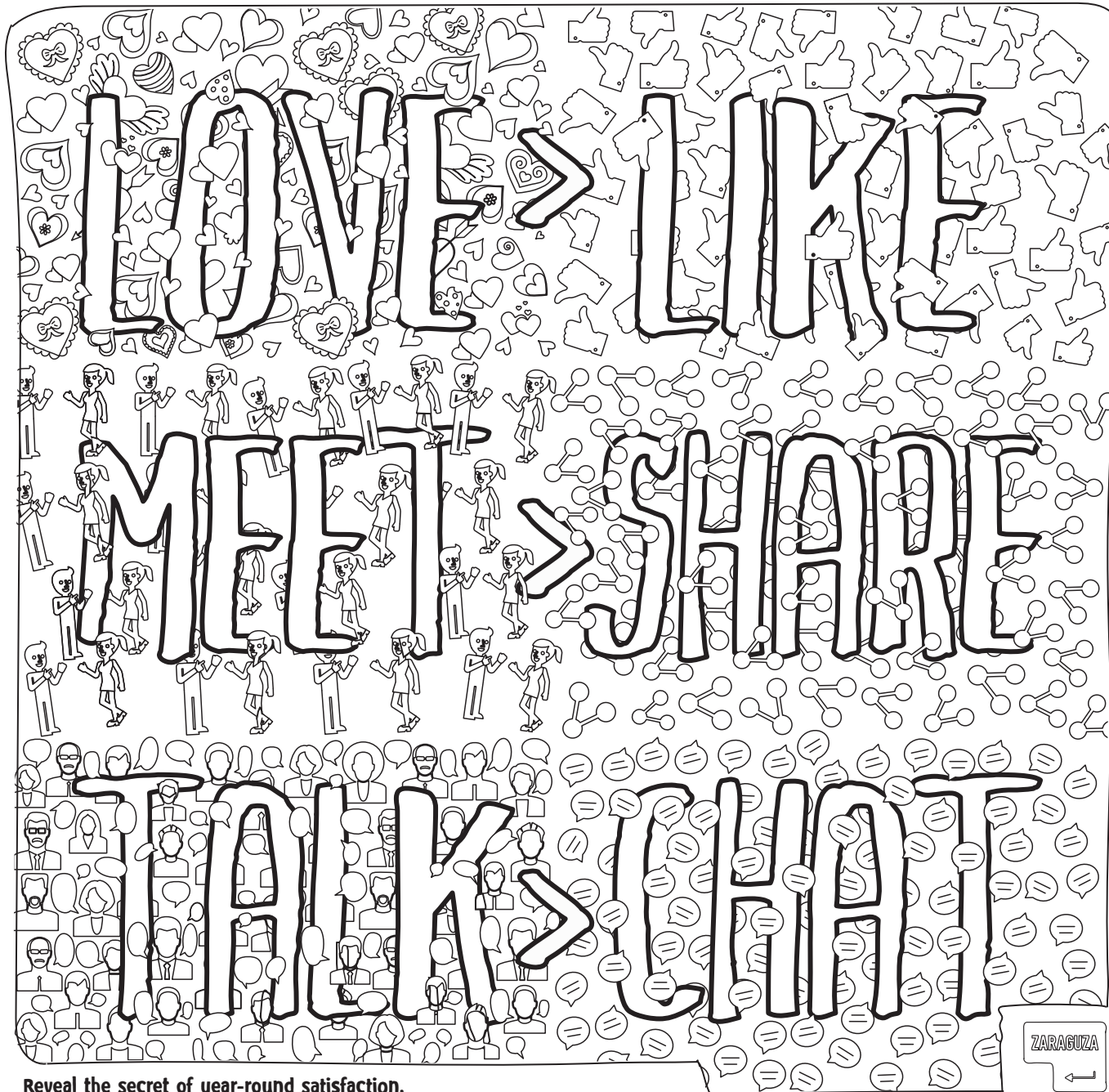


- native advertising .....
- newsjacking .....
- engagement .....
- viral .....
- inbound .....
- content .....
- big data .....
- responsive .....
- influencer .....
- remarketing .....

**Count all the buzzwords your colleague says on a meeting. In the evening, he will buy as many drinks as is the count of the most used buzzword.**

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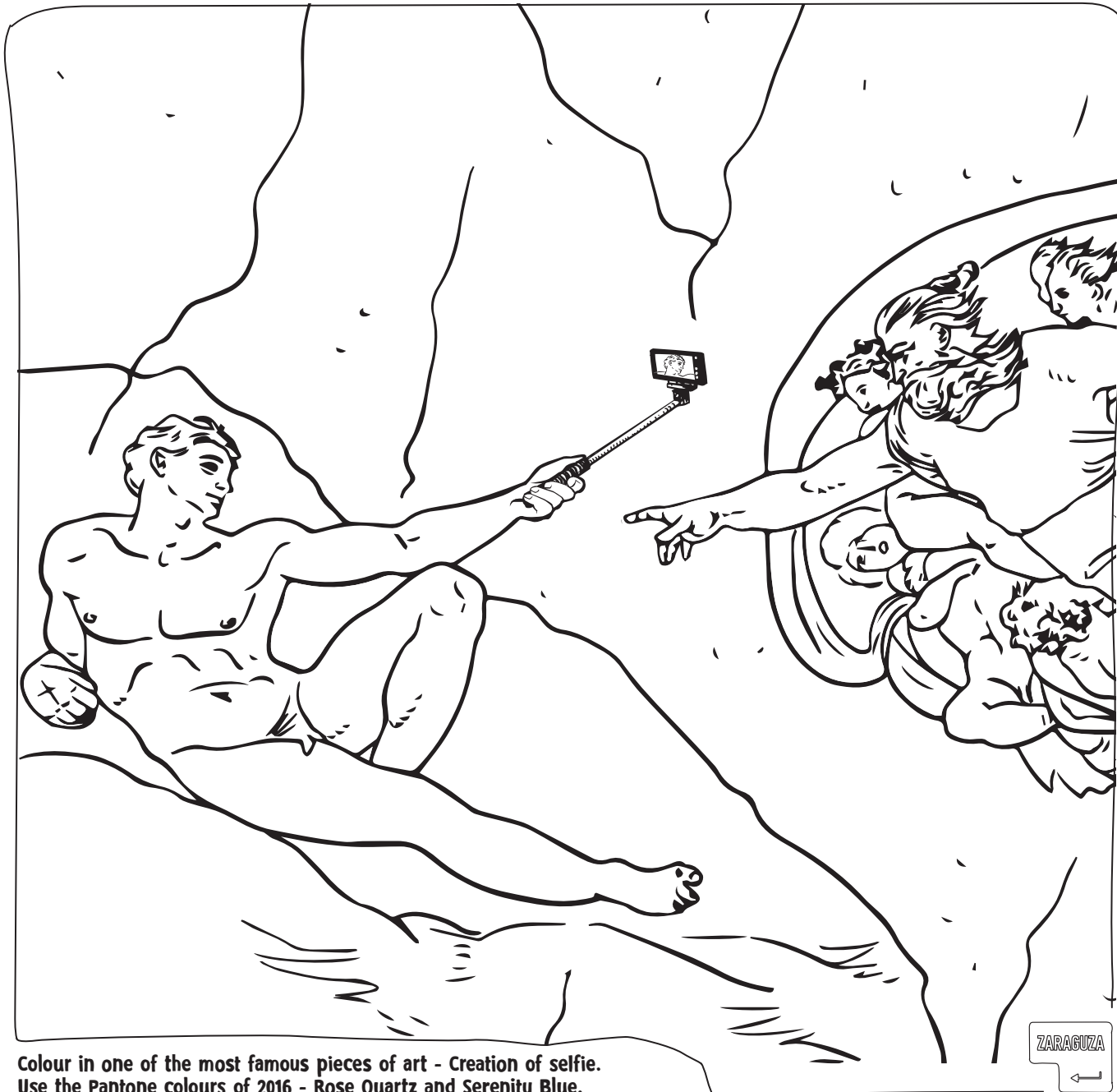
Reveal the secret of year-round satisfaction.



**Introducing! Mini colouring book for the busy ones. Made for those, who have only few seconds to relax till another meeting. Colour in a full battery.**

ZARAGUZA



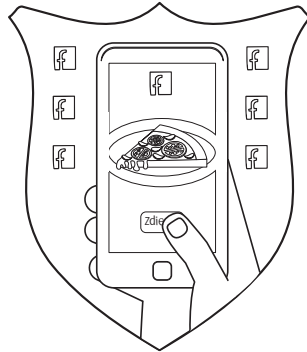


Colour in one of the most famous pieces of art - Creation of selfie.  
Use the Pantone colours of 2016 - Rose Quartz and Serenity Blue.

ZARAGUZA  
←

# GAME OF FACEBOOK THRONES

KINGDOM OF FOODPORN



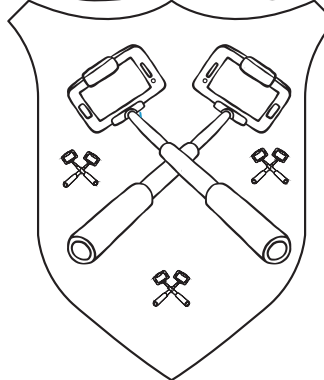
MEME MONARCHY



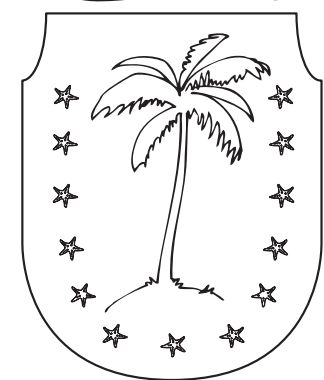
HOUSE OF BABIESLAND



SELFIE CLAN

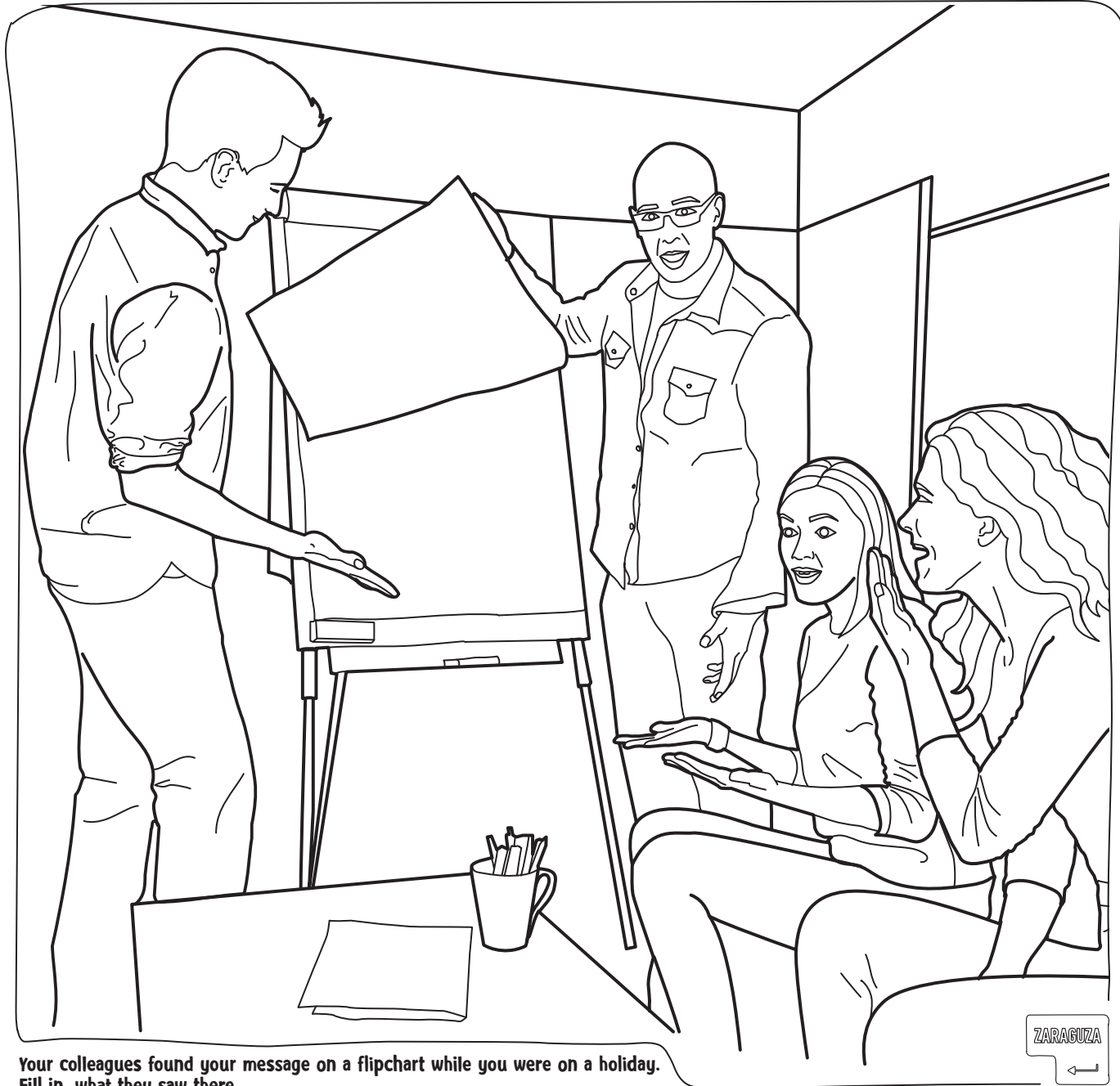


NOT YOUR VACATION ARMY



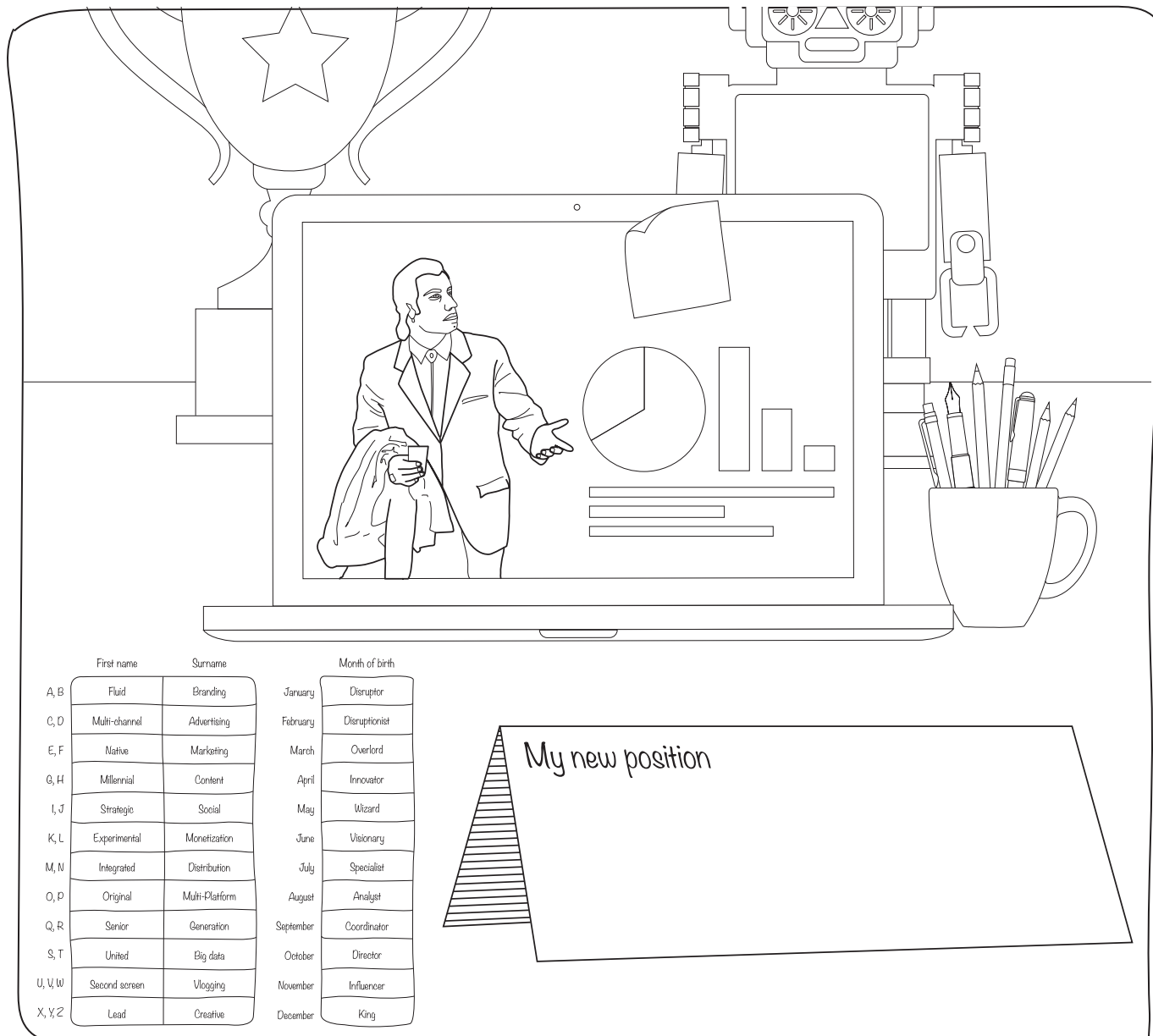
Colour in coats of arms for Facebook rivals of your brand, with whom you compete on newsfeed battleground.





Your colleagues found your message on a flipchart while you were on a holiday. Fill in, what they saw there.





	First name	Surname		Month of birth
A, B	Fluid	Branding	January	Disruptor
C, D	Multi-channel	Advertising	February	Disruptionist
E, F	Native	Marketing	March	Overlord
G, H	Millennial	Content	April	Innovator
I, J	Strategic	Social	May	Wizard
K, L	Experimental	Monetization	June	Visionary
M, N	Integrated	Distribution	July	Specialist
O, P	Original	Multi-Platform	August	Analyst
Q, R	Senior	Generation	September	Coordinator
S, T	United	Big data	October	Director
U, V, W	Second screen	Vlogging	November	Influencer
X, Y, Z	Lead	Creative	December	King

My new position

**A promotion will not pass you by. Uncover new position and fill it on the name tag on the table. First letter of your name / First letter of your surname / Month you were born in.**

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**They say that God will send somebody to Earth next year, who will scan a QR code in your campaign. Until that happens, kill the time by colouring it in.**





Colour in with corporate colours and hang on the wall.

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